UNIVERSITY OF SKÖVDE

TRANSLATION FROM SWEDISH

COURSE SYLLABUS

Entrepreneurship and business development G1N

7.5 credits

Course code: FÖ241G
Version number: 5
Valid from: 1 July 2022
Ratified by: Curriculum Committee for Business
Date of ratification: 14 February 2022

1. General information about the course

The course is provided by the University of Skövde and is named Entrepreneurship and business development G1N (Entreprenörskap som nyföretagande G1N). It comprises 7.5 credits and is a first-cycle course. The level of progression is G1N.

The course is a part of the main field of study in Business Administration. The disciplinary domain of the course is Social Sciences.

2. Entry requirements

General entry requirements (or the equivalent).

3. Course content

The content of the course gives insight into the conditions of entrepreneurship and entrepreneurial projects. Furthermore, the course will inspire you to start and drive own business. Students will be given knowledge of key concepts in entrepreneurship and valuation of business opportunities.

Another part of the course teaches students to develop and formulate business opportunities and test their relevance for the chosen market.

4. Objectives

After completed course the student should be able to:

- identify and explain core concepts and paradoxes within entrepreneurship
- identify and describe tools and working methods/models which exist in the development of business innovation processes,
- assess business opportunities in the market,
- identify and describe the idea development phase and value-creating ideas,
- demonstrate an independent and critical approach to methods/models for entrepreneurship.

5. Examination

The course is graded A (Excellent), B (Very good), C (Good), D (Satisfactory), E (Sufficient) or F (Fail).

The examinations of the course consist of the following modes of assessment:

- **Written assignment/report**
  4 credits, grades: A/B/C/D/E/F (determines the final grade)
- **Supervised written examination**
  2.5 credits, grades: G/U
- **Oral Presentation**
  1 credit, grades: G/U

Students with a permanent disability who have been approved for directed educational support may be offered adapted modes of assessment.

6. Types of instruction and language of instruction

The teaching is comprised of lectures, seminars and exercises.

The teaching is conducted in English.

7. Course literature and other educational materials

Dynehäll. S, Mariah. M. & Lärk Ståhlberg, A. (2015). *Loopa: a business development method for entrepreneurs* (1st ed.). Roos Tegner. ISBN 9789187905254.

Klyver, K. m fl. (2017). *Entrepreneurship in Theory and Practice* (2nd ed.). Edward Elgar Publishing Ltd. ISBN 9781785364471.

Silk, A.J. (2006). *What Is Marketing?*. Harvard Business Review Press. ISBN 9781422104606.

8. Student influence

Student influence in the course is ensured by means of course evaluation. The students are informed about the results of the evaluation and potential measures that have been taken or are planned, based on the course evaluation.

9. Additional information

The credits for this course may be transferred to the main field Business Administration.

Further information about the course, as well as national and local governing documents for higher education, is available on the website of the University of Skövde.